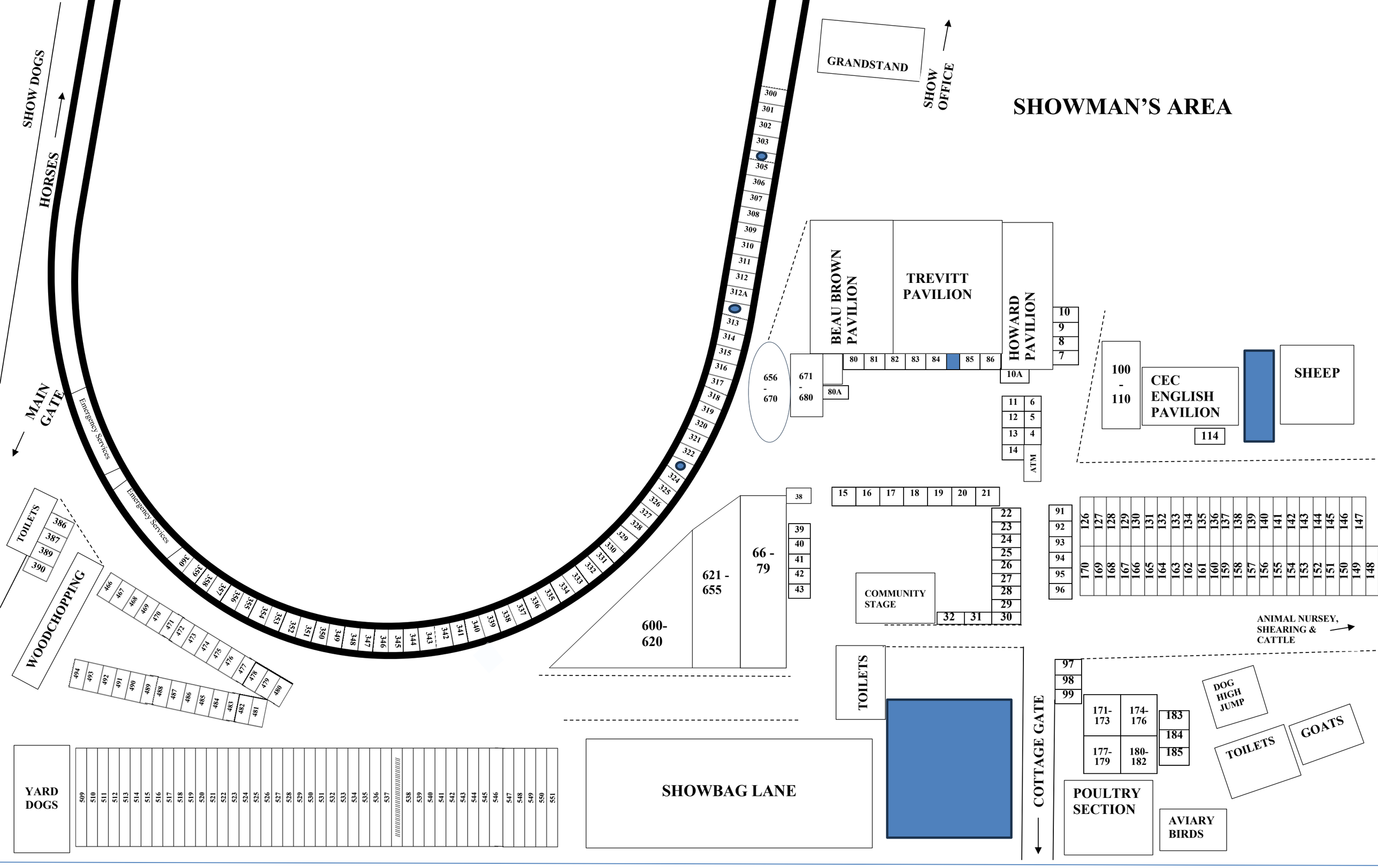SHOWMAN'S AREA